

BARNSELEY METROPOLITAN BOROUGH COUNCIL

**North Area Council Meeting:
23rd January 2017**

Agenda Item: 6

**Report of North Area Council
Manager**

North Area Council Community Magazine Editorial Group Update

1. Purpose of Report

- 1.1 This report provides members with an update on the development of the North Area Council Community Magazine.

2. Background

- 2.1. The North Area Council agreed to the production of a North Area Magazine at their meeting on the 1st June 2015.
- 2.2. The North Area Council appointed an Editorial Group to help with the development of the publication. A representative from each of the four wards is part of the group which has met several times to discuss content and design.
- 2.3. The Community Magazine is produced at no cost to the Area Council, and is funded through the provision of advertising space in the magazine.
- 2.4. The only cost associated with providing a magazine was officer time and distribution.
- 2.5. The document is 24 pages in total, with 50% being editorial content and the remainder advertising. The editorial group is responsible for producing the content.
- 2.6. Two editions of the magazine have been produced. The first in December 2015 and the second in June 2016.
- 2.7. The stumbling block to date has been an unsatisfactory delivery method.

3. Progress

- 3.1. The third edition has been delivered to residential households throughout the North area during w/e 8th and 15th January. A new delivery provider is being trialled. Councillors are requested to notify the Area Manager if they are aware of instances where:
 - i. residents have not received a copy
 - ii. residents received additional copies
 - iii. residents received a magazine but don't live within the North area.
- 3.2. The magazine is also available to view online:
<https://www.barnsley.gov.uk/media/4391/barnsley-north-winter-2016.pdf>

4. Next Steps

- 4.1. It is proposed that the summer edition of the Area Magazine will be delivered in early July 2017. It is anticipated that the content will need to be finalised by mid May 2017. The Area Manager will circulate a timetable for the editorial group in due course.
- 4.2. All members of the Area Council are requested to take good quality photographs at all the community based events that they attend. Where possible it requested that photographs are engaging to the wider population and will inspire community participation.

Officer Contact:
Rosie Adams

Tel. No:
01226 773583

Date:
9th January 2017